EURAZEO ENTERS INTO EXCLUSIVE DISCUSSIONS WITH PARTNERS GROUP REGARDING THE CONTEMPLATED SALE OF ITS STAKE IN AROMA-ZONE AND ITS REINVESTMENT

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Eurazeo, through its Capital strategy, has agreed to enter into exclusive discussions with Partners Group regarding its investment in Aroma-Zone, a natural beauty, wellness and selfcare brand with a highly distinctive consumer proposition.

Founded by the Vausselin family in 1999 and supported by Eurazeo since 2021, Aroma-Zone has built one of the most distinctive brands of the sector in Europe. By combining efficacy, safety and accessibility, Aroma-Zone has created a unique model that is redefining its industry. Driven by a community of millions of customers and a deeply committed team of employees united around a common mission, Aroma-Zone has demonstrated that growth, trust and positive impact can reinforce each other. Building on the foundations created over the past twenty-seven years, the proposed transaction would support the Company's next phase of development, with a particular focus on innovation and further investment in its omnichannel platform, while continuing to strengthen its French foundation and scale its international footprint.

As part of the contemplated transaction, Eurazeo Capital IV and its affiliates would sell their current stake in Aroma-Zone. Eurazeo Capital V and its affiliates would reinvest alongside Partners Group, which is acquiring a majority stake on behalf of its clients, with a view to build a true partnership that reflects its continued confidence in Aroma-Zone's long-term growth prospects. The proposed transaction would generate approximately €576 million of gross proceeds attributable to Eurazeo's balance sheet. Completion of the transaction would remain subject to customary regulatory approvals - including the prior involvement of relevant employee representatives and antitrust clearance - and closing conditions.

Since 2021, Aroma-Zone has successfully entered a new phase of growth while remaining faithful to the principles that have defined the brand since its creation. Together with the management team led by Sabrina Herlory-Rouget, Aroma-Zone has accelerated the development of its omnichannel model, strengthened its processes and back-office and invested significantly in its human resources, digital, industrial, and supply chain infrastructure. These developments have enabled long-term growth while further embedding sustainability across Aroma-Zone’s value chain. During this period, the Company has more than tripled its revenues, expanded its active customer base to more than five million and initiated its international development notably in Belgium, Italy and the United Kingdom. Today, Aroma-Zone combines one of the strongest engagement levels in the sector with a distinctive model balancing digital leadership and a rapidly growing retail footprint.

Eurazeo strongly believes that teaming-up with Partners Group would position Aroma-Zone ideally for its next stage of development.

Amandine Ayrem, Partner at Eurazeo, said:

"When we invested in Aroma-Zone in 2021, we saw the opportunity to build a category-defining company at the intersection of natural beauty, wellness and preventive health. Beyond the exceptional authenticity and strength of the brand, we recognized a distinctive model built on trust, quality and accessibility. Over the past five years, we closely supported an outstanding management team and a rapidly growing community of employees who demonstrated the scalability of Aroma-Zone. While preserving the values and purpose that set it apart, Aroma-Zone has demonstrated the strength and relevance of its business model, as well as its ability to foster deep customer loyalty and deliver long-term growth. Key functions across the organization have been strengthened, the omnichannel platform has been expanded, and significant investments were made to support the company's ambitions and make it even more robust. We are deeply grateful to the management team and all Aroma-Zone employees whose commitment and talent have made this journey possible. Today, the Company is uniquely positioned for its next development phase. The proposed transaction would allow Eurazeo to realize part of the value created, while reaffirming its confidence in the future of the company through a significant reinvestment alongside new majority owner Partners Group.

Sabrina Herlory-Rouget, Chief Executive Officer of Aroma-Zone, underlined:

"Since its creation, Aroma-Zone has pursued a simple ambition: enabling everyone to take care of themselves with confidence. This ambition continues to guide every decision we make. As a mission-led company and newly certified B Corp™, we believe that business performance, positive impact and trust are mutually reinforcing. Over the years, we have built a unique model combining scientific expertise, product quality, transparency, efficacy and accessibility. None of this would have been possible without the extraordinary commitment of our teams, who are the first ambassadors of our mission and values. Together, we have built a company rooted in proximity and long-term relationships. We are proud of our origins, of the territories where we operate and of the positive impact we create through our activities. The contemplated transaction would provide Aroma-Zone the opportunity to open a new chapter alongside Partners Group and our historical shareholder Eurazeo, and to continue expanding our mission of helping more people take care of themselves with confidence, in France and beyond."

ABOUT EURAZEO

- Eurazeo is a leading European investment group with €40 billion in diversified assets under management, including €31 billion on behalf of institutional and retail clients through its private equity, private debt, real estate and infrastructure strategies. The Group supports more than 650 mid-market companies, leveraging the commitment of its 450-strong workforce, its in-depth sector expertise, its privileged access to global markets through 15 offices across Europe, Asia and the United States, and its responsible approach to value creation based on growth. The company's institutional and family shareholding structure, and its solid financial structure, ensure its long-term viability.

- Eurazeo has offices in Paris, New York, London, Frankfurt, Berlin, Munich, Milan, Stockholm, Madrid, Luxembourg, Shanghai, Seoul, Singapore, Tokyo and São Paulo.
- Eurazeo is listed on Euronext Paris.
- ISIN: FR0000121121 - Bloomberg: RF FP - Reuters: EURA.PA.

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